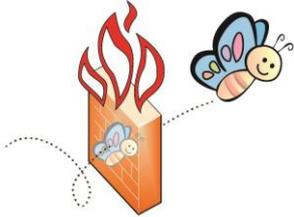


## Parental Webcam- Competitive Advantage Analysis

There maybe other companies providing webcam system to day nurseries in the UK. However they lack the security and functionalities that would meet the requirements of your day nurseries. Please take your time to understand the pitfalls before you sign any Purchase Order!



### 100% parents can see our video

We have developed a special viewing feature called Firewall Tunnelling™. It guarantees that 100% of your parents can see the video images of their child no matter where they are. Our Firewall Tunnelling™ can bypass all kinds of firewalls and proxy servers used by large companies. And NurseryCam will work on all types of computers including Mackintosh and Linux.

However for other webcam systems, LESS THAN 60% parents could see their videos. Many parents would be blocked by corporate firewalls and proxy servers, and not many companies would open up firewall ports and certainly not disable their proxy servers.

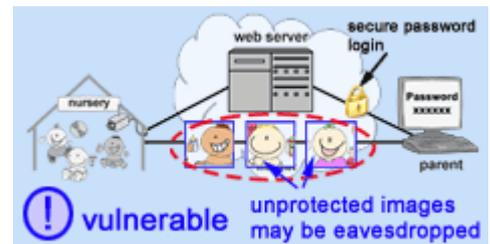
"I purposely enrolled in your nursery because of the parental webcam! But you are telling me I cannot see it?" many parents would feel cheated if they place their children in your nursery and expect to see them online and they couldn't. If you pay thousands of pounds and the system is only half useful, then it is just not good enough.

Other companies out there would try to brush off the fact that their system would only be useful to less than 60% of the parents and might get you to sign a purchase order quickly. So be aware and ask them to sign an agreement to guarantee that at least 90% of your parents could see the video. If you are in doubt, please talk to one of our representatives to clarify this fact. It is a major investment for your nursery, so it is important that you would make the right decision.

### Image encryption

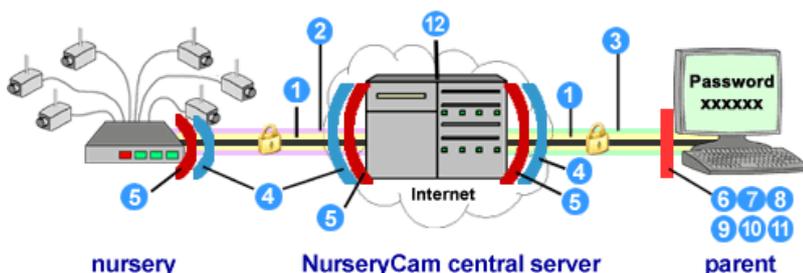
While other webcam system may come with standard security feature such as SSL authentication login, none of them have image encryption function to protect every single image transmitted over the internet. This means images are vulnerable to eavesdropping.

NurseryCam is the only system which encrypts every single image transmitted over the internet. In addition, all points are protected by multi-layered security features to ensure the absolute safety of the system.



For more information about our security measures, please visit:

[http://www.nurserycam.co.uk/web\\_cam\\_security.htm](http://www.nurserycam.co.uk/web_cam_security.htm)



NurseryCam